



A 2 Z
E C o m m e r c e

Company Profile

We Deliver, What We Commit
And We Do Not Over Commit



+92 321 8890812



www.a2zcomm.com



facebook.com/a2zcomm



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**We are A2Z E commerce & Digital Agency, with
specialty in handling AMAZON Seller Accounts
Globally.**

From product hunting, product sourcing, creating product listings to fulfilling product orders, it's a massive undertaking to manage your presence on Amazon. If you're looking to ease your responsibilities and create more time for yourself — without losing your competitive edge — an Amazon seller agency like A2Z E Commerce can help.



amazon



A2Z E Commerce

amazon

Walmart

Etsy

daraz

Woo COMMERCE



Ethical approach is the core value of our organization

At A2Z E Commerce, We believe that an ethical approach is the core value of our organization that goes right to the heart of everything we stand for. Ethical values are evident in every interaction with our employees, customers, vendors and other stakeholders. Working together, we make a positive difference and continue to make sure that every project is the envy of the Country.

Our Team

Our Philosophy

We dedicate ourselves to ensure our clients are happy & successful.

If they're not successful, then neither are we. Putting our clients first and going way beyond the normal scope that any company would go to ensuring that our clients are not only happy but also end up seeing results over the long-term.



DESIGN - DEVELOP - DEPLOY AND OPTIMIZE

You can trust our prominent key competencies in skilfulness, experience, after sale support and determination to meet your expectations.

Looking for an Amazon FBA expert consultant? You are in the right place. We provide Amazon FBA optimization services from expert Amazon FBA consultants. Whether you need an Amazon FBA expert for Amazon FBA or third party sellers, we are your one stop shop. We work with new sellers, small businesses trying not to be so small, and large businesses trying to sell through other sales channels. Not all businesses need the same solutions. Fortunately, we know how to do everything and do it well. An Amazon FBA consultant will work with you to develop a plan that's right for you.

Take your business to the next level with Seller Interactive. Get managed services by our Amazon experts. Besides Amazon, we also provide virtual assistance for Walmart, Etsy, Ebay and Daraz. We have team of web designers, developers and digital marketers as well.

WHY CHOOSE US !

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Our Mission

The mission of A2Z E Commerce is to build on our reputation for integrity, excellence, experience, professionalism and leadership as the nation's finest IT/Web Solutions providing organization by strict adherence to our core values and by:

- Continuously improving the quality of our work and services.
- Constantly striving to exceed each client's expectations.
- Maintaining our dedication to the highest moral principles.
- Providing our people with a challenging, secure and safe environment in which to achieve personal career goals.
- Contributing to the community by researching and developing new and more efficient and effective methods and solutions for our work and services.

A graphic consisting of a white oval with a purple-to-pink gradient border, containing the text "Our Mission".

Our
Mission

Our Vision

Our vision enhances the internal culture, and maintains A2Z E-Commerce reputation as an Amazon & E commerce Services providing leader, an employer of choice, a trustworthy and respected contractor and an active community member. A2Z E-Commerce aspires to be the most respected digital agency, renowned for:

- . Excellence
- . Efficient & Effective
- . Unsurpassed value
- . Quality
- . Professionalism
- . Corporate Social Responsibility

A graphic consisting of a white oval with a blue-to-orange gradient border, containing the text "Our Vision".

Our
Vision

Core Values

INTEGRITY | WE ARE TRUE TO OUR WORDS
TRUST & RESPECT | WE ARE OPEN AND TRANSPARENT
TEAM WORK | WE ARE ONE TEAM ENTITY
INNOVATION | WE THINK OUT OF THE BOX
EXCELLENCE | WE GIVE ATTENTION TO DETAILS
PASSION | WE LOVE WHAT WE DO

A graphic consisting of a white oval with a purple-to-pink gradient border, containing the text "Our Core Values".

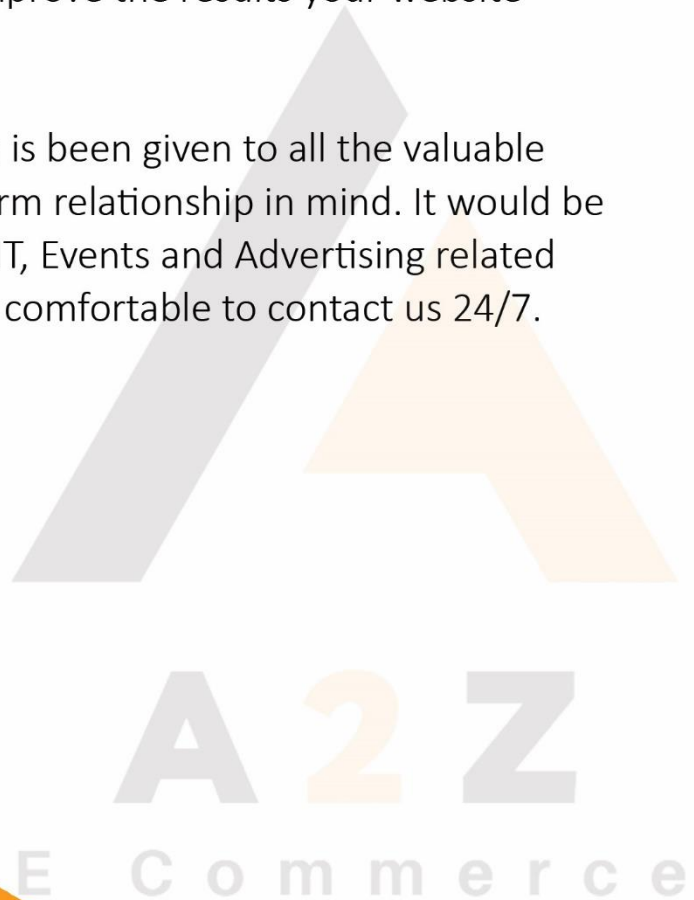
Our
Core Values



Our approach is simple

We believe, what matters about a company's website isn't how pretty it is or how clever the programming is; it's how successful the site is. And as any good business person knows, success doesn't come overnight. That's why we like to work with you over a reasonable period of time to gradually improve the results your website achieves.

From elite to low budget clients, full satisfaction is been given to all the valuable clients by A2Z E Commerce, keeping the long term relationship in mind. It would be our pleasure and honor to assist you in all your IT, Events and Advertising related issues. In this regard, if you have any query, feel comfortable to contact us 24/7.



Our Amazon Services



Seller Account Management

Our team at **A2Z E Commerce** will provide you a comprehensive approach in Amazon support handling, optimizing the customer service experience, and protecting your seller account health in all aspects.

Product Listing

(Single / Variation)

The reason why we believe that we provide the best Amazon product listing services for your products is because of our sheer expertise in the field. From helping customers with their primary product and keyword research to optimizing their PPC campaigns for improved performances, we have done it all when it comes to Amazon business. And now, we have gone a step beyond by providing sales copies as part of our Amazon listing services to our clients that convert on the marketplace.

Product Hunting

Amazon product research remains one of the most decisive factors. There are many Amazon hunting product ideas out there but most of them have already been taken. **A2Z E Commerce** believes that there is a lot of hard work required for Amazon product hunting.

Listing Optimization

After working with several clients, we have come up with a sound system to create, optimize, and execute your product listing on Amazon. Once you sign up with us, our top Amazon product copywriters will do a thorough deep-dive into the Amazon seller listings by doing extensive competitive, market, product, and keyword research to understand the target audience and cover all our bases.

Our Amazon Services



Launching & Ranking

A2Z E Commerce understands the complexities involved in Amazon product ranking and launching. The Amazon product ranking algorithm (A10 latest) with more changes expected in the future, keeps on evolving.

Competitor Analysis

Running an Amazon competitor analysis is crucial to your success in the marketplace. Using a framework to monitor your adversaries' efforts is a great way to ensure you can beat them at their own game. Amazon earns nearly \$17 million every hour. A portion of those earnings goes to Amazon sellers, product manufacturers, and fulfillment partners. However, the competition among these players is fierce. We at A2Z help you analyze your competitors more effectively and efficiently.

Keyword Research

Understanding what phrase your potential customer is searching for in the Amazon search bar and targeting those terms in your listing copy is a sure-shot technique to make your product reach a broad customer base. Amazon's algorithm indexes the keywords used in the title, bullet points, description and search terms to find the most relevant products for a customer's search query.

Reviews Management

Reviews influence the purchase decisions of 80 percent of shoppers, emphasizing that businesses need to prioritize review management if they want to succeed — and rank well — on Amazon. A2Z E Commerce is a leading Amazon marketing agency that provides vendors and sellers with comprehensive, result-driven Amazon review management services that accelerate sales, increase search rankings, and maximize market dominance.

Our Amazon Services



Images Designing

Turn your visitors into customers with high-quality, eye catching Amazon product listing images and brand page. The images of your product listing are the voice of your product. It is not only why a customer will visit your product page, but also why they will choose to buy you over your competitors.

A+ Content Manager (EBC)

Amazon A+ content is one of the most effective and important ways to increase customer trust, boost conversion rates, and acquire a higher ranking on Amazon SERPs (Search Engine Results Pages).

PPC (Pay per click)

Your product listings are the key to conversions. If they're not pulling their weight, they're useless. We fully optimize your listings before we push traffic to them.. We help you in revamping your PPC campaigns to increase conversion rate for higher sales.

Coupons and Promotions Creation

When you start selling your products on Amazon, there are numerous ways you can help your products sell faster and increase your conversion rate. The three main ways companies try to earn more conversions are Lightning Deals, promotions, and coupons.

Our Amazon Services



FBM Orders Management

Amazon has proven to be one of the most complex and competitive marketplaces in the world. Sellers navigating the marketplace have to find ways to not only compete against millions of other retailers but also to manage their fulfillment processes.

Customer Support

Amazon A+ content is one of the most effective and important ways to increase customer trust, boost conversion rates, and acquire a higher ranking on Amazon SERPs (Search Engine Results Pages).

Creating FBA Shipments

Selling on Amazon can be a confusing process especially when it comes to working with Amazon FBA. It's all too easy to mess up an Amazon FBA shipment and then be hit with unexpected re-work charges, excessive storage fees or a whole host of other issues.

Me too listings

Add your offer an existing branded non branded listing to sell is called me too Listing. Same brand and same things sales on amazon shipping and price tells to amazon.If you have a lot of products to list on amazon, you may list them in bulk through excel file which we call bulk listing (flat file). You will upload all the product list like product description, Bullet points, Title etc. Need more help, contact A2Z E Commerce.

Our General Web Services

Website Designing And Development

Whether you want a website for lead generation, e-commerce, a microsite or a website re-design. Our design and development team will work with you to create the best possible solution. We are experts in building cutting edge E-Commerce websites with innovative marketing strategy to get maximum sales.

SEO and SMO

Search engine optimisation (SEO) is about gaining high visibility in search engines and putting you in front of people who are searching for what you offer. Find out more about how SEO can benefit your business. SMO Primarily about engaging and influencing your target audience as part of strategic objectives within your business. The use of social media can add value to many aspects of your business and we love to talk about it.

Graphics Designing

There's no limit to what you can get designed at A2Z E-Commerce. Whether you're looking for a spectacular new logo or some stunning flyers, the talented global community of designers at A2Z E-Commerce can make it happen. A2Z E-Commerce prides itself on its high quality designers who deliver only the best graphic design services. Find the right design service for you below and get design you'll love today!

ERPs and CRMs

Enterprise Resource Planning (ERP) and Customer Relationship Management (CRM) are similar in many ways, as they are both used to increase the overall profitability of a business. We provide A2Z solutions of several opensource ERPs and CRMs.

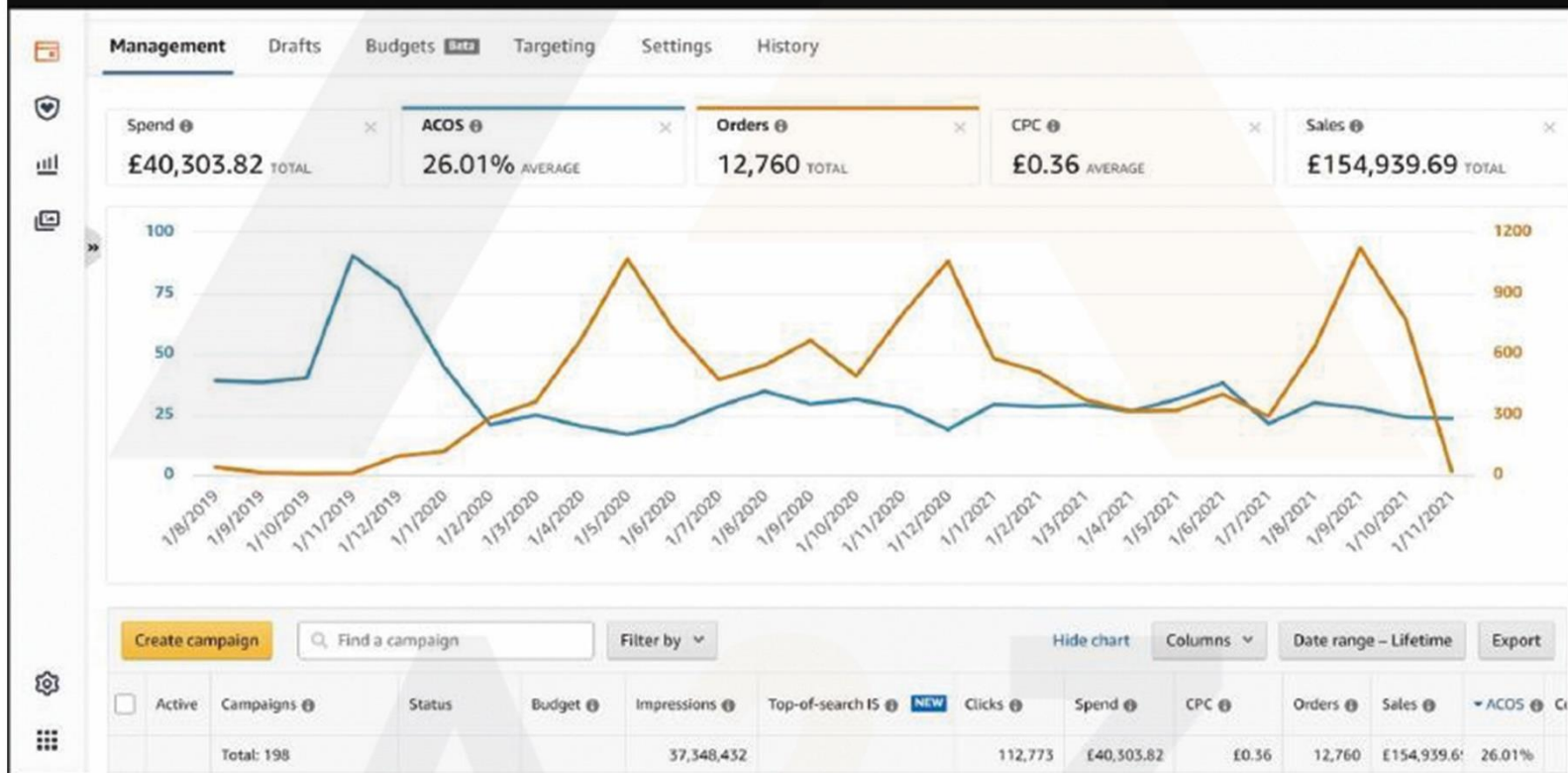
SEM and SMM

SEM and SMM are Search Engine Marketing and Social Media Marketing, respectively. In SEM and SMM we only deal with paid advertisement, on google and facebook.

E C o m m e r c e

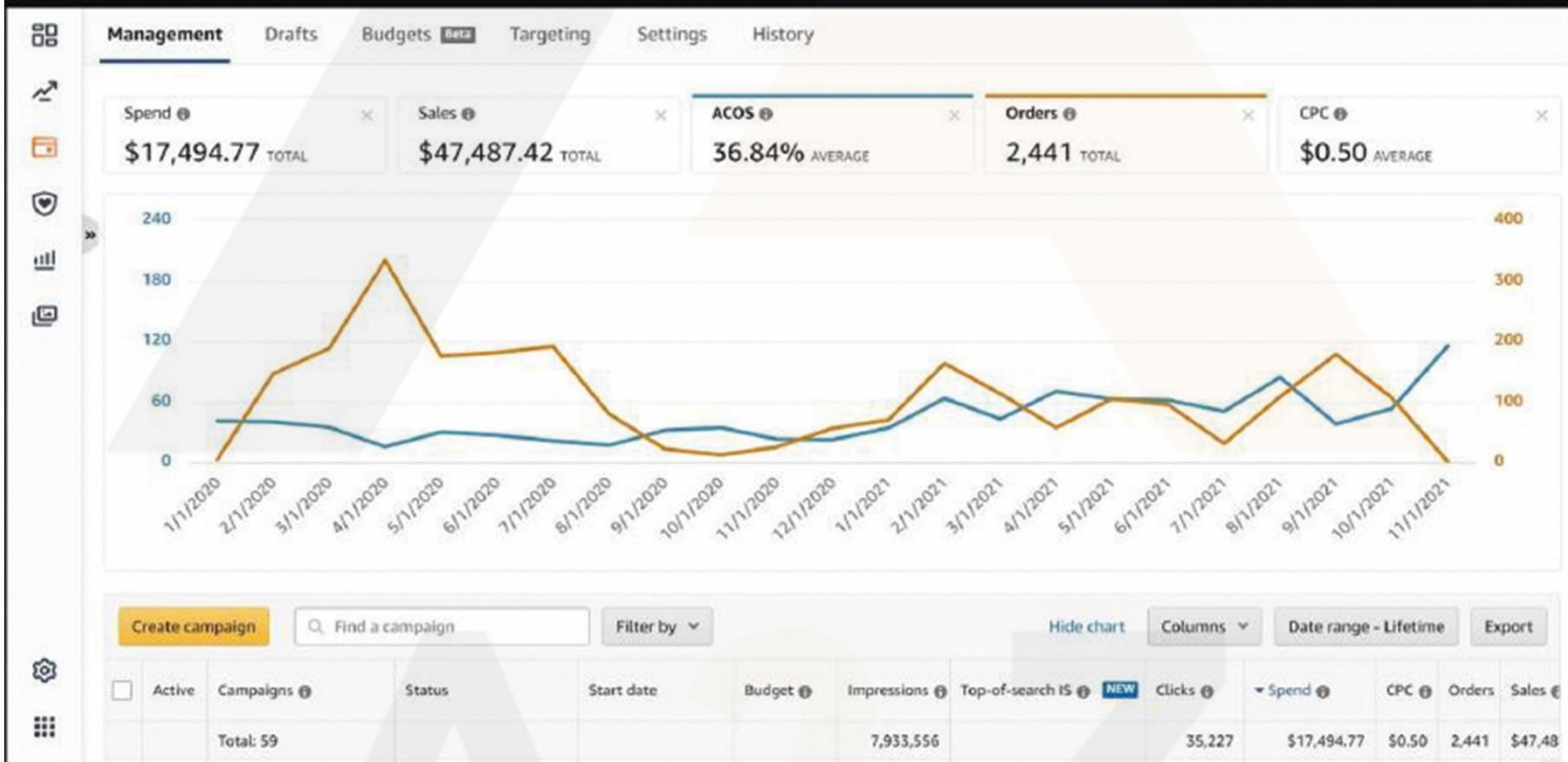
Our Achievements

Amazon USA - Launch 1



Our Achievements

Amazon USA - Launch 2



Our Achievements

Amazon USA - Launch 3



Our Achievements

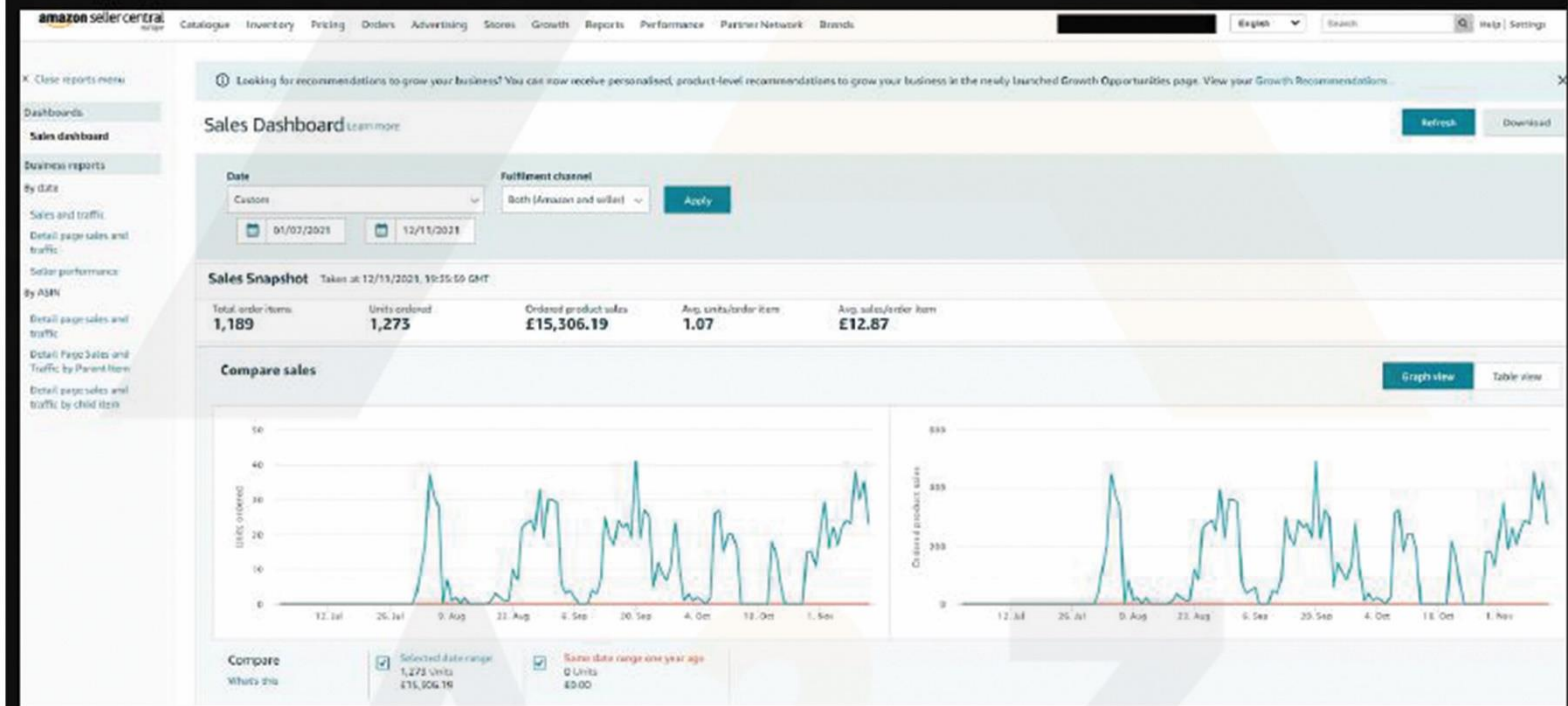
Amazon USA - Launch 5

Spend ⓘ	Sales ⓘ	ROAS ⓘ	Impressions ⓘ	ACOS ⓘ
\$1,770.55 TOTAL	\$16,547.94 TOTAL	9.35 AVERAGE	363,529 TOTAL	10.7% AVERAGE



Our Achievements

Amazon UK - Launch 8



Our Team

Our team is your team. When your mission is to be better, faster and smarter, you need the best people driving your mission & vision forward. We have the right mix of knowledge, skills and experience in our team. You need people who can create focused marketing strategies that align with business goals, who can infuse their creativity into groundbreaking campaigns, and who can analyze data to optimize every tactic along the way. You need A2Z E Commerce. Get to know your team below.



From Right to Left

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